

Quick Start Guide

Real decision-makers know that finding and engaging the right speakers can make or break a meeting or event. And research confirms that most association executives rely on recommendations from members, professional networks or staff to recruit and select speakers. Review My Speaker is a trusted place to speak openly and honestly about speaker experiences, to grow your network of qualified speakers and to inform better hiring decisions.

Following are the ways you can engage around this product (and don't hesitate to share some or all of these with your networks as you deem appropriate):

SOCIAL MEDIA

Please follow us on these social media platforms:

- FACEBOOK: <u>https://www.facebook.com/ReviewMySpeaker/</u>
- TWITTER: https://twitter.com/reviewmyspeaker

TUTORIAL

RMS has recorded a full site tutorial (video). You can access it here:

• https://www.facebook.com/ReviewMySpeaker/videos/2051228591784442

DECISION-MAKERS

If you're a decision-maker who hires speakers, please start using this link as part of your usual process for sourcing speakers:

https://reviewmyspeaker.com/listings

REVIEWERS

If you've hired any speakers within the last two years, please log in and review them here (we're gunning for 100 reviews in the first 30 days of launch):

• <u>https://reviewmyspeaker.com/new-review</u>

SPEAKERS

If you're a speaker, log in and build out your profile. If you've not previously logged in at <u>ReviewMySpeaker.com</u>, you can start the process here:

<u>https://reviewmyspeaker.com/speakers</u>

Also, don't forget to invite your clients from the past two years to submit reviews for you! Coaching for how to do that (with some sample templates) is available here:

• <u>https://reviewmyspeaker.com/resources</u>

Moving forward, it will work best if you share the <u>ReviewMySpeaker.com</u> website with your clients as part of your post-engagement wrap-up and then use your reviews as part of your marketing platform for securing future clients.

Should you experience any negative reviews / constructive criticism, it is a prime opportunity to improve that area of your work. Additionally, we have some thoughts about negative reviews / responding to reviews here:

• <u>https://reviewmyspeaker.com/resources</u>

BUREAUS

If you're a bureau or some other agency that represents multiple speakers, you can learn more here:

• <u>https://reviewmyspeaker.com/bureaus</u>

Contact us and we'll get you hooked up with discounted pricing and a special landing page featuring only your speakers, as well as monthly outreach to maximize your listings.

CHAPTERS

If you're an association with chapters, and it would be helpful to use the <u>ReviewMySpeaker.com</u> platform as a means of sharing commonly booked speakers among your industry / chapters, let us know — we have some opportunities we'd be willing to test drive with you.

FEEDBACK

As you engage with the site, please tell us what you like, don't like, etc. — Although we have officially launched, this is when we find out what's working well and what could be improved upon. We're committed to responding to the needs of the site users to ensure this is a useful platform and resource.

CONTACT US

Email messages for the site administrators may be sent using the following web form:

• https://reviewmyspeaker.com/contact-us

Additionally, you can learn much more about the site by simply logging into <u>ReviewMySpeaker.com</u> and exploring the various sub-pages and content.